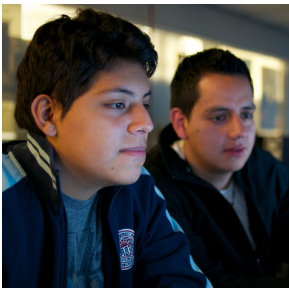




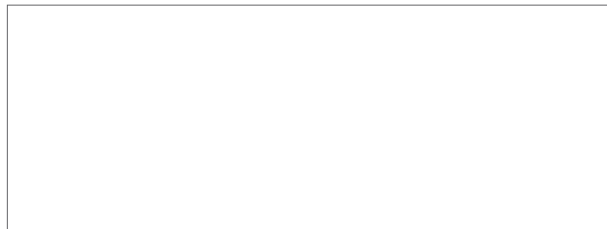
MECA offers the unique opportunity for students to graduate with:

- A CTE-Endorsed Regents Diploma
- An Associate’s Degree from BMCC, at no cost to families
- Professional experience on their résumé



“ We’re working to redesign high schools and partner them with colleges and employers that offer the real-world education and hands-on training that can lead directly to a job and career. ”

President Obama
2014 State of the Union Address



MECA
Manhattan Early College
School for Advertising

Rank MECA #1!
ENROLLMENT CODE: M73A



MECA OVERVIEW

The Manhattan Early College School for Advertising (MECA) offers students the unique opportunity to earn a CTE-endorsed Regents diploma, an Associate's Degree from the Borough of Manhattan Community College—**free of charge**—and hands-on professional training through our partners in the Advertising industry.

Students engage in a rigorous, project-based curriculum that blends art, technology, and creative problem solving. Students have the option to stay at MECA for up to six years and graduates leave ready to enter into a wide range of careers and as strong candidates for 4-year colleges.

An integrated **6-year program** of educational & professional immersion.

Experience High School and College while exploring exciting career options—all at the same time!



YEARS
1-4

HIGH SCHOOL

- Small classes, supportive environment, and personalized learning
- Real world learning using state of the art technology
- Robust arts program including Studio Art, Theater, and Graphic Design

YEARS
2-6

COLLEGE

- Degrees offered in Media Arts & Technology and Business—at no cost to families
- Dual enrollment in high school and college courses starting in Year 2
- Access to the BMCC facilities and resources at their Manhattan campus

YEARS
1-6

CAREER

- Exposure to the wide range of careers in the Advertising and Media industry
- Internship opportunities provide for side-by-side learning with industry professionals
- Industry mentors guide students as they develop professional skills

EXTRA CURRICULAR ACTIVITIES AT MECA

- PSAL Sports: Basketball, Baseball, Softball, Cross Country, and more
- Clubs based on student interest like Art, Dance, Yearbook, and Student Government
- Frequent field trips and guest speaker series
- Guidance for applying to a 4-year college program